Presidential elections are closing in and the presidential candidates would like to assess their popularity based on what is being written about them by regular internet users on different social platforms (social network posts, tweets, blog posts, forum comments, etc.). An example of a comment about the politician Conan Barbarian is given by the following example.

It is only the brave moves of Conan Barbarian that got this goddamn country out of the crisis. Conan, just keep on the awesomEEEeee work! Conan Barbarian FTW!!!!!!

Your task is to automatically analyze the user generated content from different social platforms and:

(1) recognize the politicians being mentioned
(2) recognize the sentiment expressed towards them, and
(3) produce a final popularity score for each of the politicians.

Explain how you would approach/solve each of these three tasks.